

## INSERTION ORDER

### ADVERTISER INFORMATION

Company: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

### ADVERTISING AGENCY (if applicable):

Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

### AD PRODUCTION:

☐ PuertoRicoWOW.com ☐ Ad Agency ☐ Client

### INSERTION INFORMATION

Total # of Insertions: \_\_\_\_\_ # of Months to Run: \_\_\_\_\_ Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Ad Location: ☐ Home English ☐ Home Spanish ☐ News English ☐ News Spanish ☐ About P.R. ☐ Directories  
☐ Maps ☐ Recreation ☐ Arts/Culture ☐ VI Information ☐ Shopping ☐ Weather ☐ Directorios ☐ Viajes  
☐ Loto ☐ Cine ☐ Other \_\_\_\_\_ ☐ Link: \_\_\_\_\_

Ad Rate \$: \_\_\_\_\_ Gross Cost \$: \_\_\_\_\_ Frequency Discount %: \_\_\_\_\_ Agency Discount: \_\_\_\_\_  
Net Cost \$: \_\_\_\_\_

**AD TYPE:** ☐ Full banner horizontal top of page ☐ Full banner horizontal bottom of page ☐ Full banner vertical side of page  
☐ Full rectangle bottom of page ☐ Half rectangle bottom of page ☐ Half rectangle left side of page  
☐ Square left side of page ☐ Square bottom left side of page ☐ Business Link

Directory Link: Yes ☐ Category: \_\_\_\_\_

**EXPLAIN:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SPECIAL INSTRUCTIONS:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### TERMS AND CONDITIONS <sup>1</sup>

These terms and conditions ("Standard Terms") shall be deemed incorporated by reference into any insertion order (the "Insertion Order") submitted by the Advertiser or its agency set forth in the Insertion Order (collectively, "Advertiser") and shall govern the scheduling and pricing. All insertion Orders are subject to acceptance by PuertoRicoWOW.com. Rates and the Standard Terms are subject to change without any notice. PuertoRicoWOW.com reserves the right to refuse or cancel any Insertion Order, without cause, at any time. The Standard Terms and Insertion Order shall be collectively known as the "Agreement." Advertiser and its agency (if applicable), shall be jointly and severally responsible under this Agreement.

1. This is a summary of the Terms and Conditions contract, please ask your Account Manager for the full list of Terms and Conditions for PuertoRicoWOW.com or go to PuertoRicoWOW.com/termsotuse

Advertising terms accepted and authorized by:

Sales Representative, PuertoRicoWOW.com

Print name and company

Print name and salesperson no.

Signature

Signature

PAYMENT: ☐ CHECK ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

ACCOUNT # 

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EXP. DATE: \_\_\_\_\_

DFFDF

Original WHITE = Accounting Copy

YELLOW = Customer Copy

GOLD = Salesperson's Copy